DTP services
2D drawings
3D drawings
Presentations
Educational posters
Boot decoration
Creative writing
Stationary
Business cards

isocult DTP services & text creation

90°

+45°

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examples:

- *To spell* is commonly understood as placing letters in the correct order while forming words. It is also related to casting a spell

- *Sentence* is an array of words, but also final judgement in criminal law, followed by some type of punishment, usually incarceration - suggesting that

## Introduction

This book consists of two sections that show what I have created:

1    SECTION 1 - Samples of educational material
2    SECTION 2 - Samples of writing skills

| | |
|---|---|
| **Portfolio site** | http://communicats.blogspot.nl/ |
| **Blog 1** | http://isocult.com/blog.htm |
| **Blog 2** | https://isocult.blogspot.nl/2016/03/the-ark-of- |
| **E-mail** | isocult@gmail.com |

# Contents

## Experience

I have have been working with InDesign for 15 years and QuarkXpress for over two decades. Made 2D vector drawings with CorelDRAW and Illustrator for a similar amount of time. 3D designs I have been create with Rhinoceros and Cinema 4D for about a decade. Before that I worked with FrameMaker and AutoCAD, both of which I no longer use. Occasionally I also work with bootstrap applications to create web-sites for a number of years. The bulk of my work is ficused on (technical) educa-tional material.

## Employers

I worked for the following companies and corporations:

- KLM Royal Dutch Airlines
- ROCvA schools Organization
- ABN Amro Bank
- Electronic Data Systems
- AHOLD
- Kraft Foods
- European Space Agency
- Hewlett & Packard
- Earth & FLight Composites
- M51 Resources Inc.

## I am looking for assignments

I am currently looking for assignments. Please contact me at **isocult@gmail.com** if you need top class documentation. This booklet contains examples of my work, con-taining both text creation and visual components. If you currently do not have DTP-work to be done, please pass this book on to relations that may require

## 2D drawings

CorelDRAW allows to create complex 2D technical drawings very fast. I use version 2017 which is very stable and feature rich, which speeds up production pace. When a drawing is built properly adjustments can be made reasonably fast to comply with client requirements. The drawing below was somewhat of a contest with a co-worker who claimed he could do with AutoCAD whatever I could do with CorelDRAW. I finished the drawing in 11 hours while he had completed one third of the drawing. In addition, CorelDRAW has many more functions that allow it to create visually pleasing drawings that are necessary to draw efficiently for training purposes in particular. Coloring of shapes and lines - also containing color fades - reduce the risk of misinterpretations quite well.



CFM56 -3 ject engine
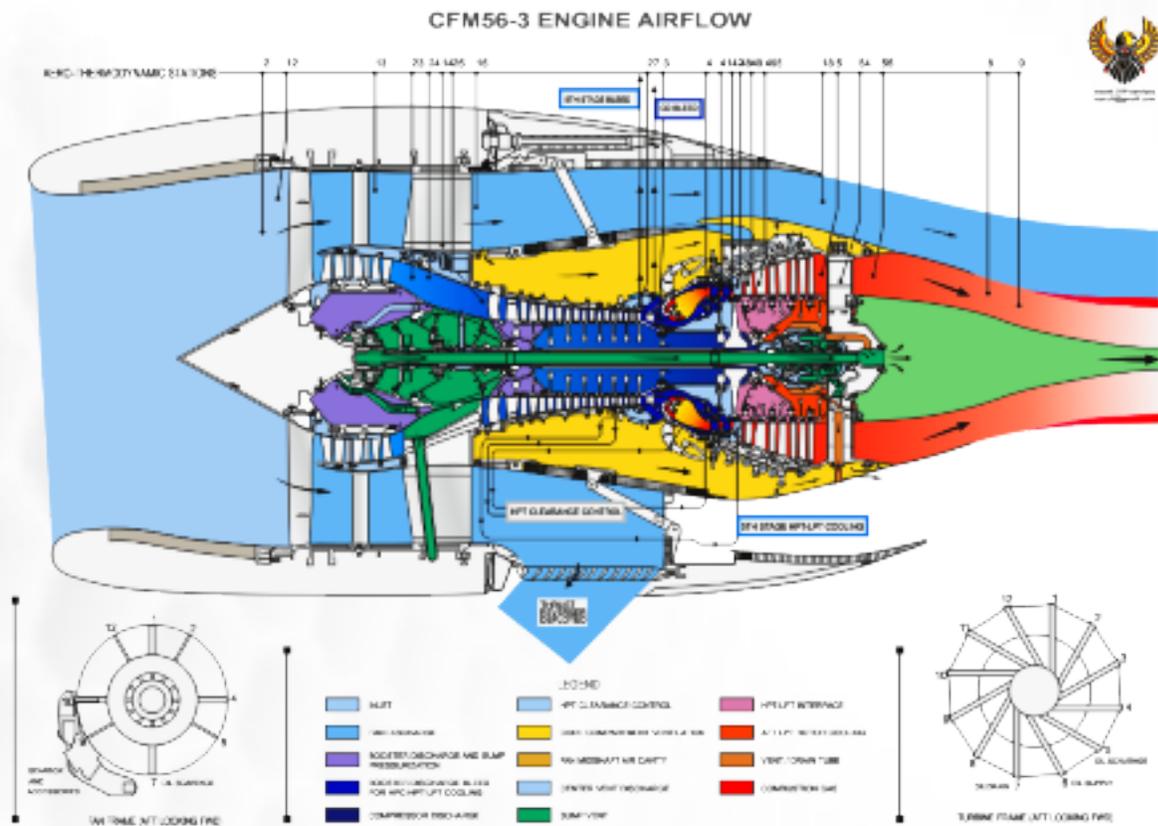
An other drawing I created is almost self exlanatory, as a result of the text blocks in-corporated in the image. Corel allows to edit text excellently in more ways than wordprocessing programs are capable of.
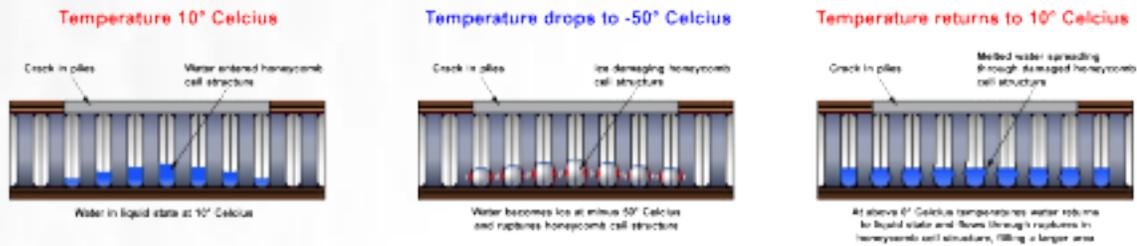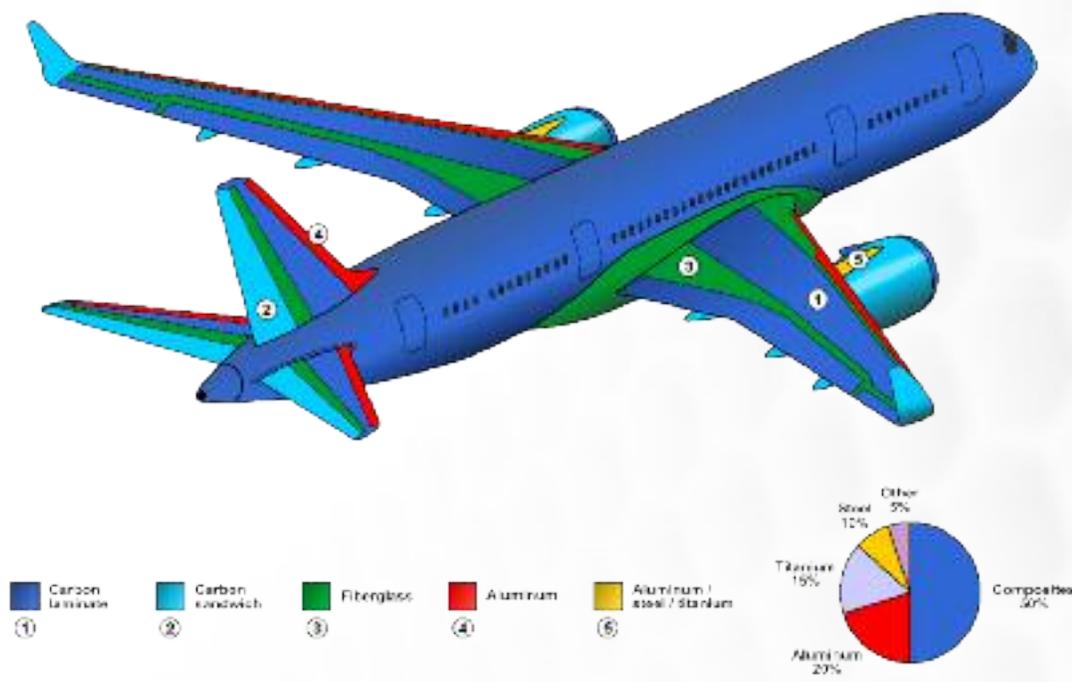


**Honeycomb damages resulting from moisture inclusion**

Also (semi)organic shapes can succesfully be created with CorelDRAW as shown in the following images. In the composite location drawing balloons are added to the colors for the color blind.
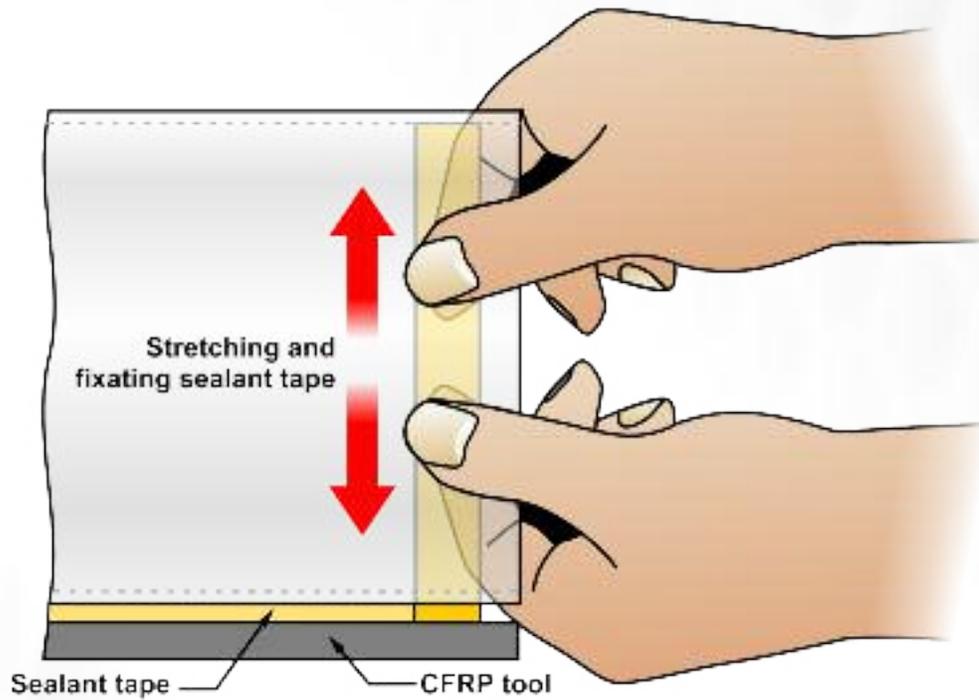


**Composite material locations in a Boeing B787**

A second drawing containing organic shapes created in CorelDRAW is placed below. It is part of a series of drawings that are part of an instruction how to make pleats in a vacuumbag.



**Step in the process of creating pleats in a vacuum bag**

## 3D Drawings

Sometimes 2D drawings do not offer a view that allows students to correctly understand the shape / function of a part or tool. 3D drawings can improve the clarity of subjects explained in educational material, while they generally are more time consuming to create than 2D drawings. However, they allow to visualize things that aren't possible with a single 2D drawing. In addition textures, lighting and colors can swiftly be changed, while different viewpoints and cut-aways are relatively easy to create once the parts are drawn. Next is an image that shows a concept of a system to maintain blades of an energy generating windmill.
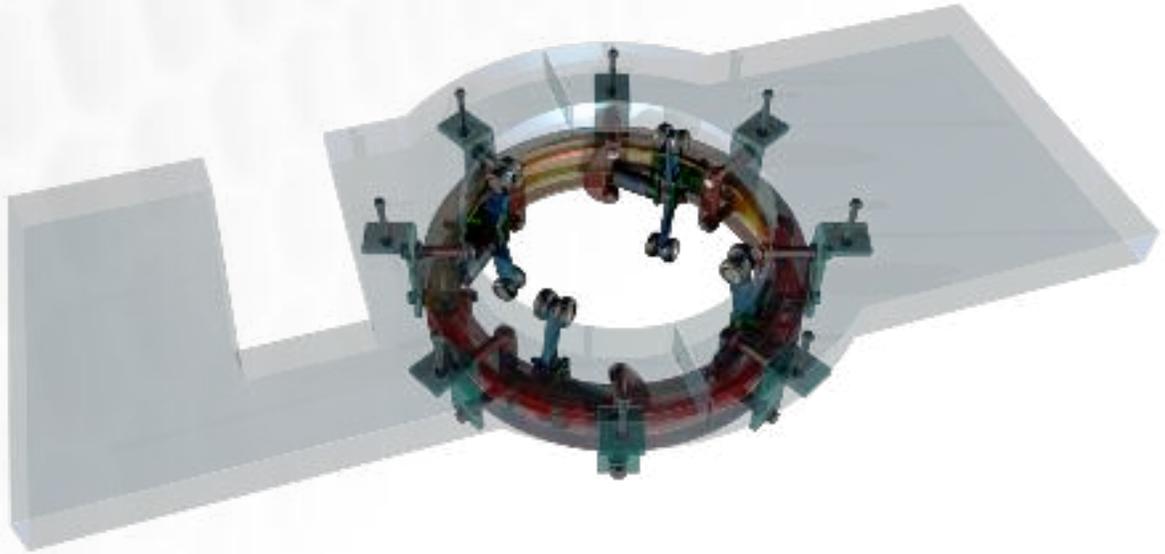
Concept drawing of a maintenance platform

Below you see a concept drawing of a gadget watch that can be fliped over, which allows to display different time zones that I drew to expand my knowledge of Rhinoceros 3D.
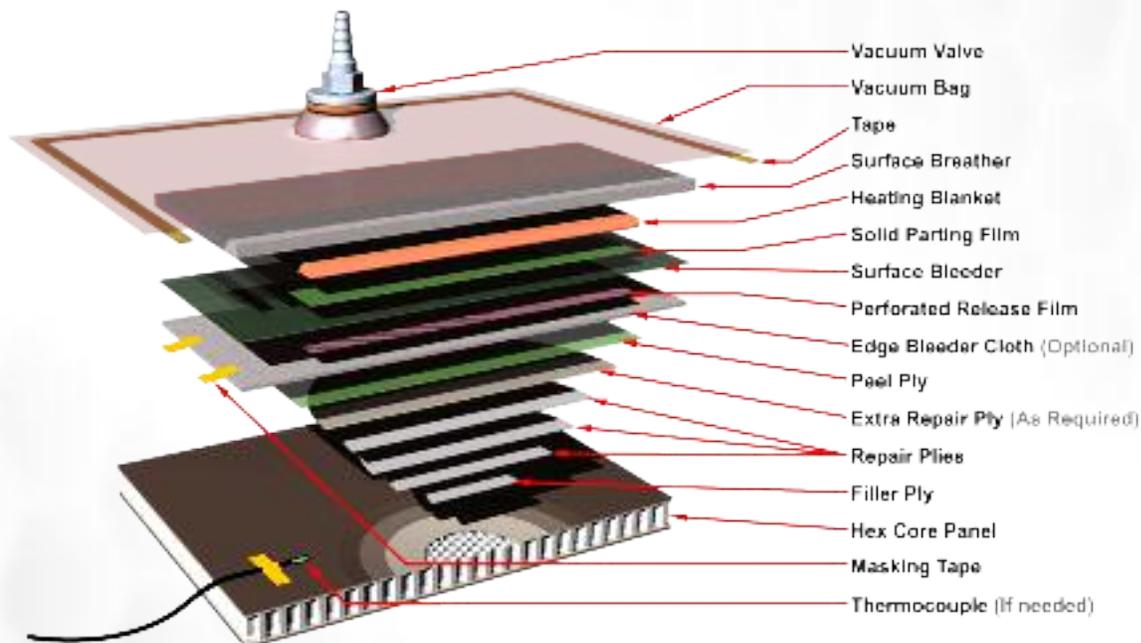


Concept gadget watch

Educational material must be very clear, leave no room for misunderstanding or mis-interpretation, since students are trained to work on complex machines and bear re-sponsability for their labour. The composite industry among which is aviation leaves no room for mistakes, because the consequences of errors can be disastrous. Below is a drawing showing the ply build up of a composite part.



Vacuum Bagging Sequence For Skin Ply Repair (Wet Lay-Up)

- Vacuum Valve
- Vacuum Bag
- Tape
- Surface Breather
- Heating Blanket
- Solid Parting Film
- Surface Bleeder
- Perforated Release Film
- Edge Bleeder Cloth (Optional)
- Peel Ply
- Extra Repair Ply (As Required)
- Repair Plies
- Filler Ply
- Hex Core Panel
- Masking Tape
- Thermocouple (If needed)

Ply repair instruction drawing

## A word about the lay-out

You probably have noticed there is a faded background in each page. This was done with a dual purpose; it makes illegal copying less easy, besides making the lay-out more appealing. Dull looking books are boring and usually result in less reader atten-tion. The background was fainted in order not to distract from the actual educa-tional material. In these times programs exist that are capable of creating visual

aspects to educational material that increase the student's focus, which eventually results in better scores, that elevates the reputation of the training department or training company. This is bound to lead to more interest in the courses conducted, because the performance of students in their work environment will be improved, which ultimately will raise the profits of training institutions.

## End of section 1

Please proceed to section 2 in which I give two samples of my writing skills. In the last sample you will see the hidden structure and nature of language that every human perceives, but in most cases will remain part of the unconscious. Particularly in the English language, that has been given a lot of thought during the period in which it was developed. Having a deeper knowledge of language, allows to construct texts that permeate into the level of awareness of students / readers, thus increasing the scope of their consciousness concerning the matter presented. I will let you be the judge to determine if I actually possess the skills to achieve what I claimed is the effect of skillful writing on human perception in this paragraph. The document lay-out is altered after this page to support the writing it contains.

## Section 2

In this section you find examples of my writing skills, both of which are created from scrap. In the first part - *The English language* - you find my thoughts on how the English language possibly has been brought to existence. In the second part - *The origin of words* - I hint at the deeper meaning of words, which often can be retrieved by looking up the origins of them, The origin of words called **etymology**. It tends to change the audience's view on what is actually said or written in many cases and this knowledge is used by people who know the origin of words.

## The English language

Ignoring 500,000 abbreviations, the names of 84 million chemical substances and roughly a million insect species, it is estimated that the English language has between 300,000 and 600,000 words. There's a lot of dispute about these numbers, which isn't surprising, since it concerns language, whose guardians often are worryingly meticulous and almost invariably strung-out on quarreling.

The English language alledgedly was built by Sir Francis Bacon who was inspired by Le Pleiade, a band of French poets that greatly enriched the French language. He gathered writers, poets and scientists to achieve a number of things:

- The Danes, Saxons, Galls, Celts, Picts, Angles, Jutes, Welsh etc. all had their own language - English would offer them a way to communicate among each other in a civilized way (instead of bonking each others skulls with blunt objects)

- Bacon created more words (often referring to French and Latin) to enhance

the language power of expression. Shakespeare is suspected to be a pseudonym of Bacon. In his works he used 20,000 words while most famous writers never use more than 8000 and average people use between 2000 and 3000 words

- Being very aware of occult matters he always bore in mind the origin of words, because he knew they offered the possibility to program people's minds by using words, while they're unaware of their original meaning and the fact that they actually are being conditioned by them

- He made sure English offered many rhyming words, understanding the force of poetry, often used in spells and conjurations, the linguistic gadgertry that brings about piffling altercations

- Common awareness of the nuances and subtleties of words were prompted greatly by Shakespeare's works, which is another clue Shakespeare was Bacon's nom de plume; he wittingly crafted the language and after that successfully promoted it

- Linguist Noam Chomsky once said that French is the most logical language, because words closely follow thought, while German and English are more suited for literature, which was one of the goals Bacon / Shakespeare set out to attain
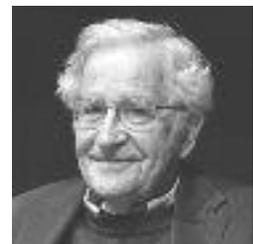
Although there are diverging opinions concerning Bacon and Shakespeare being one and the same person, I'm inclined to believe such is the case. Particularly since the person in the other option was barely capable of writing his own name, left no writings typified by accuracy and eloquence commonly found among legal practitioners and had no knowledge of royal court etiquette that played quite an impor-

tant role in several plays attributed to Shakespeare. It's quite remarkable that some people nevertheless support the idea that a poorly educated person who lived in common circles, would have been able to write Shakespeare's magnificent works.

Bacon left the British people some 2000 books, which of course weren't all written by himself, since no man can write that fast, unless he would have reached a triple digit age. He hired scribes that translated the Greek and Roman classical works into English, because he wanted to give the Brits literature. He envisioned Britain to become a great nation and was aware of the fact that no nation can rise without a proper language and magnificent literature (besides having lots of canons and guns). There a number of other aspects that incited Bacon to undertake such an epic feat, about which I may share my thoughts in an an other publication.

Beside the practical and beautiful linguistic aspects Bacon also wanted to embed ancient secret knowledge into the language he was building. Being well versed in occultism and esoteric phylosophy allowed him to do that with the assistence of the very skilled, internationally oriented group of writers and poets he had gathered. This is why the English language contains a number of words that have an extremely complex and profound meaning. Other languages often need one or more sentences to translate a single English word to even come close to what properly educated Brits understand it to mean.

For one man to establish such a tremendous achievement almost is beyond imagination. But Bacon accomplished it and possessed an ego strong enough to not overtly demand credit for this rattling feat. It's also possible that he imagined that the language he initiated to construct, would play a role in bringing about events hardly anyone else could foresee. This is because language can be used to communicate the truth as well as the opposite. English is capable of serving both purposes excellently.

In view of the nature and complexity of Bacon's project, it makes sense to assume he didn't leave a lot to chance. With reference to what I wrote in the previous blog entry, language should therefore be used with care, until there's no more need for it.

## The origin of words

Language obviously is fundamental for human communication alongside body language, art expressions and wordless telepathy. It is often used in an improper way without the sayers or writers even knowing it was used incorrrectly, because there's an almost common lack of knowledge of its properties and the skill to apply it properly. As time causes us to drift away further from original meaning and implication, communication loses clarity and accuracy. Bear in mind the ever increasing gap between the precision of scientific language and the lack of it in common use.

Some things never change, among which are the original meaning of words, because time is finicky concerning matters that are subject to change or not. It has to do with chronos (physical time) and tempus (subjective time) - nice things to Google if you have time to kill.

The original meaning of words continues to affect an audience. Even when they are used in an improper way, as a result of not being aware of what they one time meant. A few examples:

- *To spell* is commonly understood as placing letters in the correct order while forming words. It is also related to casting a spell

- *Sentence* is an array of words, but also final judgement in criminal law, followed by some type of punishment, usually incarceration - suggesting that

words can literally captivate the addressed

- *Grammar* is the correct application of language (of spelling in sentences). The word is related to 'grimoir', the magician's handbook containing spells and magic potion recipes

- *Cursive* writing contains the word curse - we cuss and dis-cuss people and things. Writers often use cursive type to indicate words spoken by their subjects

- A *book* is an object containing pages on which chapters are written or printed, but it is also understood as to book a person, which means to arrest him or her (which is what captivating books often do)

- A *page* contains written or printed language, but also means servant to a king or queen - a magician, a soldier or assassin

- A *chapter* is a part of a book containing many pages, but also a division of a secret society or religious order (later copied by motorcycle gangs)

- A *letter* is part of a word and also a person who allows something to happen or an owner who lets another person use something (housing usually) in exchange for a compensation

- A TV *program* is called a program for a reason; it is used to program people's minds - such is the power of words and images

The current meaning of words is always accompanied by the original one, whether it is understood or not. The origins retained their innate impact over time and will affect those who use it as well as the ones addressed. So it's perhaps sensible to re-

trieve the origin of words by studying etymology in order to gain understanding of the (hidden) nature of communication in order to be able to communicate effectively. This is particularly efficient when used in combination with linguistic programming, which isn't regarded to be a science, but is often used successfullly by advertising professionals nevertheless. The characteristics and effects of linguistic programming is an other topic that I may expound up on in a future publication.

Words have their way with people. Especially with those who don't know what they really mean. The ones that do though, could use them to say or write exactly what they want them to say or write.

## Postscript

I hope to have provided you with sufficient information in this document to catch your attention. Perhaps it will lead to some sort of collaboration in the future. Thank you for reading and take care.

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